

## Delta Air Lines Investor Overview

Q1 2023

## Safe Harbor

Statements made in this presentation that are not historical facts, including statements regarding our estimates, expectations, beliefs, intentions, projections, goals, aspirations, commitments or strategies for the future, should be considered "forward-looking statements" under the Securities Act of 1933, as amended, the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. Such statements are not guarantees or promised outcomes and should not be construed as such. All forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from the estimates, expectations, beliefs, intentions, projections, goals, aspirations, commitments and strategies reflected in or suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to, the material adverse effect that the COVID-19 pandemic has had on our business; the impact of incurring significant debt in response to the pandemic; failure to comply with the financial and other covenants in our financing agreements; the possible effects of accidents involving our aircraft or aircraft of our airline partners; breaches or lapses in the security of technology systems on which we rely and of the data stored within them, as well as compliance with ever-evolving global privacy and security regulatory obligations; disruptions in our information technology infrastructure; our dependence on technology in our operations; our commercial relationships with airlines in other parts of the world and the investments we have in certain of those airlines; the effects of a significant disruption in the operations or performance of third parties on which we rely; failure to realize the full value of intangible or long-lived assets; labor issues; the effects of weather, natural disasters and seasonality on our business; changes in the cost of aircraft fuel; extended disruptions in the supply of aircraft fuel, including from Monroe Energy, LLC ("Monroe"), a wholly-owned subsidiary of Delta; failure or inability of insurance to cover a significant liability at Monroe's Trainer refinery; failure to comply with existing and future environmental regulations to which Monroe's refinery operations are subject, including costs related to compliance with renewable fuel standard regulations; our ability to retain senior management and other key employees, and to maintain our company culture; significant damage to our reputation and brand, including from exposure to significant adverse publicity or inability to achieve certain sustainability goals; the effects of terrorist attacks, geopolitical conflict or security events; competitive conditions in the airline industry; extended interruptions or disruptions in service at major airports at which we operate or significant problems associated with types of aircraft or engines we operate; the effects of extensive government regulation we are subject to; the impact of environmental regulation, including but not limited to increased regulation to reduce emissions and other risks associated with climate change, and the cost of compliance with more stringent environmental regulations; and unfavorable economic or political conditions in the markets in which we operate or volatility in currency exchange rates.

Additional information concerning risks and uncertainties that could cause differences between actual results and forward-looking statements is contained in our Securities and Exchange Commission filings, including our Annual Report on Form 10-K for the fiscal year ended December 31, 2021 and our Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2022. Caution should be taken not to place undue reliance on our forward-looking statements, which represent our views only as of January 13, 2023, and which we undertake no obligation to update except to the extent required by law.



## Key Takeaway: Delta Executing Well Against Three-Year Plan

#### **DELTA IS THE INDUSTRY LEADER**

- Best-in-class people, service and operation
- Premium consumer brand with strong loyalty
- Elevating the customer experience
- Leading international JVs
- Disciplined management team

#### **CONSTRUCTIVE INDUSTRY BACKDROP**

- Unique demand drivers
- Consumer spend shifting
- New travel patterns
- Industry supply constrained
- Pandemic lessons learned

#### **BUILDING FINANCIAL MOMENTUM**

- EPS growing to \$5 \$6 in 2023 and >\$7 in 2024
- Accretive growth
- Declining non-fuel unit costs
- Double-digit margins
- Sustained free cash flow
- Improving leverage metrics

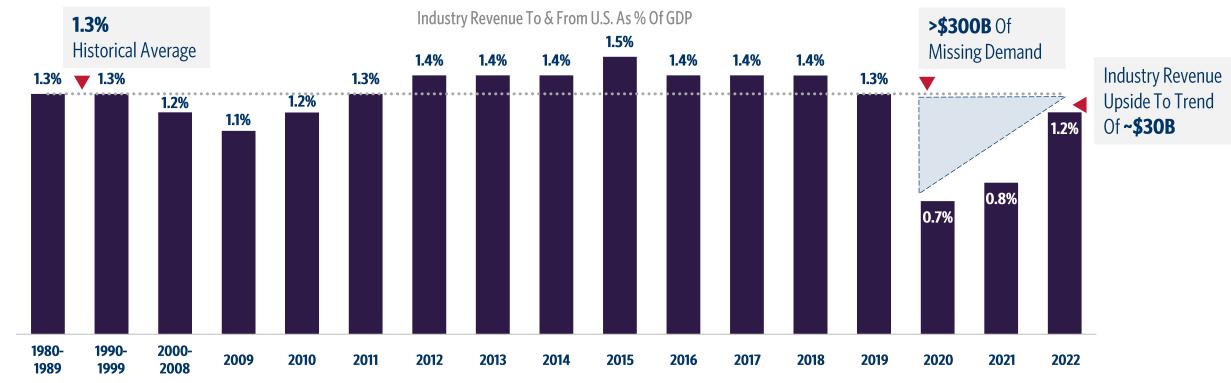


## Strengthening Delta's Durable Competitive Advantages





## Industry Demand Continues To Recover To Long-Term Trend



#### Air Travel Revenue Below Long-Term GDP Trend

Revenue source: 1980 – 2021: Delta internal dataset; 2022 revenue based on preliminary Delta estimates as of 1/13/23
 GDP source: 1980 – 2021: Bureau of Economic Analysis; 2022 S&P Global forecast (1/13/23)

## Constructive Industry Backdrop Reinforces Confidence In 2023

vs. 2019 **Pre-Pandemic Analyst Estimates Post-Pandemic** 116% **Capacity** 25 pts lower than pre-COVID 92% estimates in 2022 91% 51% 2017 2021 2022 2018 2019 2020

**Industry Capacity** 

#### **MULTI-YEAR INDUSTRY CONSTRAINTS**

Aviation supply chain delays	Hiring and training needs	Pilot constraints
Rising input costs, including fuel and labor	Limits on industry infrastructure	Rising cost of capital

**GDP 18 - 20% Higher vs. 2019** 



2022 nominal U.S. GDP sourced from FactSet economic estimates as of 1/13/2023 2017 – 2019 industry ASMs as a percent of 2019 sourced from U.S. DOT T100 Form 41 2020 – 2022 industry ASMs as a percent of 2019 sourced from Deutsche Bank and Wolfe

## Restoring Domestic Capacity Through Core Hubs



2H22 Unit Revenue<sup>1</sup>

#### **Industry-Leading Hub Positions**

#1 or #2 position in 66 of top 100 U.S. cities



#### **2022 SHAPED BY UNIQUE OPPORTUNITIES**

- Prioritized coastal hubs, securing leading positions in largest revenue markets
  - Protected local share in core hubs

#### **CAPITALIZING ON STRENGTHS IN 2023**

- Domestic growth to be focused in core hubs
- Regional exposure less than 5% of capacity
- Leverage coastal gateways and enhanced partnerships to grow international



## Global Network Supported By Coastal Hubs And Leading JVs

Partner JVs Unlock Commercial Value And Create A Seamless Customer Experience

#### AEROMEXICO.

#### #1 U.S.-MEXICO MARKET SHARE

- Improved competitive position
- Access and scale to critical interior Mexico corporate markets

## LATAM

#### #1 U.S.-SOUTH AMERICA NETWORK<sup>1</sup>

- JV allows access to 300+ destinations
- Opportunity to maximize ancillary businesses like cargo

## 📥 DELTA

#### #1 U.S. COASTAL HUB POSITIONS

 Leading share in top revenue markets for connecting international travel (Los Angeles, New York City)

#### GOLD STANDARD TRANSATLANTIC JOINT VENTURE

virgin atlantic

AIRFRANCE KLM

- Strategic position in LHR
- Supports Delta's largest ever Transatlantic footprint

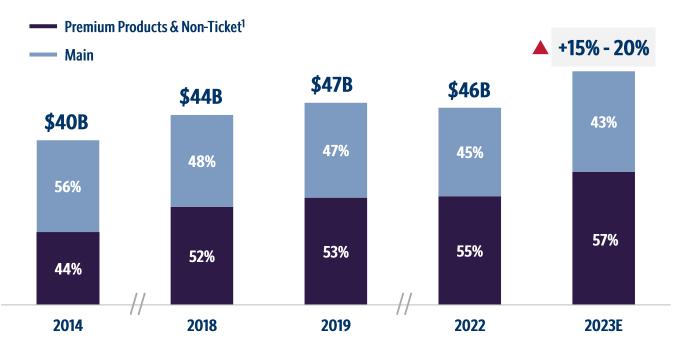
#### KSREAN AIR

#### LEADING TRANSPACIFIC JV PARTNERSHIP

- ICN is a world-class gateway to Asia and the #1 connecting hub
- Unlocks access to nearly 100%
  of U.S.-Asia demand

<sup>1</sup>Six South American countries in the JV

## Continuing To Increase Revenue Diversification



Revenue

**Premium & Non-Ticket** revenue is expected to be 80% of 2023 growth

On track for **>60% of revenue in 2024** from Premium & Non-Ticket sources

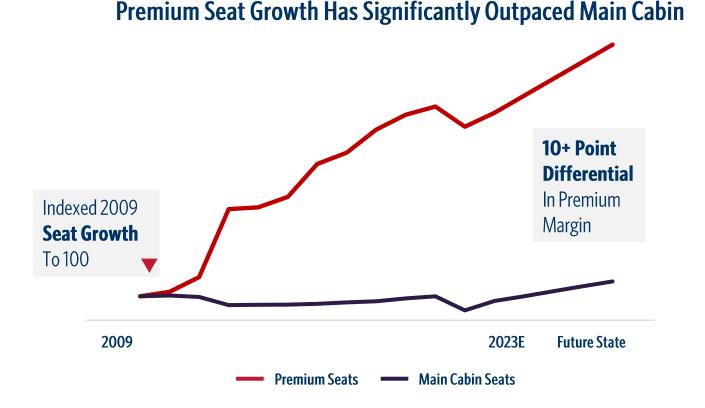
**Basic economy <5%** of passenger revenue in 2022 vs. 10% in 2019

Leveraging Delta Ecosystem To Expand Revenue Opportunities



Note: Revenue adjusted for special items; non-GAAP financial measures reconciled in Appendix <sup>1</sup>Non-Ticket includes loyalty program, MRO and other ancillary, cargo and travel-related services

## Elevating Customer Experience Through Premium Products And Service



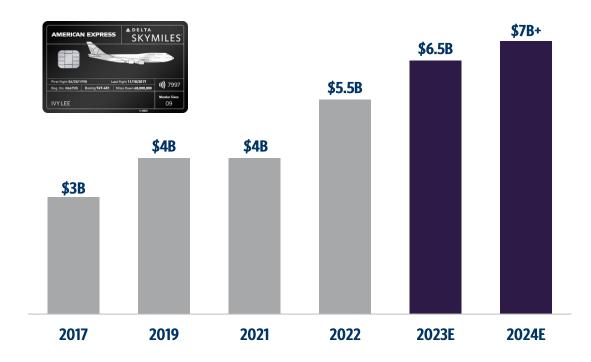
#### GROWING HIGH MARGIN PREMIUM PRODUCTS

- Premium seat mix growing to 30% by 2024,
  +2 pts vs. 2019 and +21 pts vs. 2009
- Growth furthers customer segmentation
- Elevating international premium service
- Premium NPS 10 pts higher than Main Cabin
- Repurchase rate of 70%, with frequent flyers<sup>1</sup> repurchasing 85% of the time

## Delta's Loyalty Ecosystem Drives High Margin Revenue



## **American Express Remuneration To Delta**



#### LOYALTY GROWTH OPPORTUNITIES

Growing SkyMiles	+ Increasing	Sustained
Membership	Customer Value	Loyalty Growth
Premium Mix	Personalization	Travel Related
Card & Spend	Small	Non-Air
Growth	Business	Partnerships



## Focused On Margin Improvement



### **Operating Margin**

#### LONG-TERM MARGIN DRIVERS

- Commercial strategy
- Premium revenue
- Loyalty ecosystem
- International growth
- Fleet renewal
- Operating leverage



## Applying Proven Playbook To International

**International Margin** 

# Somestic Levels 9% High Single Digits 5% Image: Comparison of the second sec

#### **RESHAPING GLOBAL NETWORK**

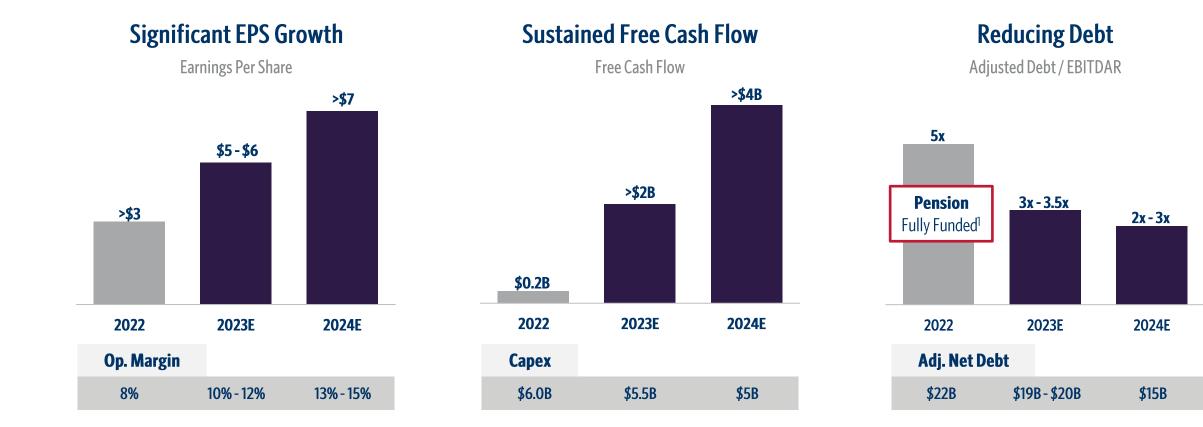
- Coastal gateways drive international opportunity
- Growing our most profitable international franchise, Transatlantic, above 2019
- Leading Pacific connectivity via Seoul with developing Korean JV
- Accelerate LATAM JV to enhance Latin profitability

#### **GROWING NEXT-GEN WIDEBODY FLEET**

- Larger gauge with 20% more premium seats
- Improved fuel efficiency

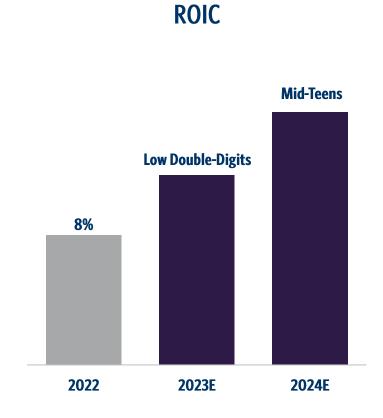
• Expanded cargo capability and lower unit operating costs

## Executing Against Three-Year Financial Plan



Note: Adjusted for special items; non-GAAP financial measures reconciled in Appendix <sup>1</sup>Pension fully funded on a PPA basis as of 12/31/22

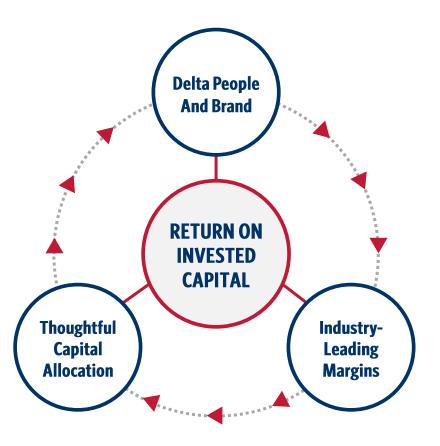
## Delivering Long-Term Value Creation











# Appendix

## Appendix: Financial Guidance And Key Assumptions As Of January 13, 2023

Guidance Metric	<b>2022 Act</b>	ual 2023I	E	<b>2024E</b>
Operating Revenue	\$45.6B	+15% - 20%	+15% – 20% YoY GD	
Operating Margin	7.8%	10% - 12	%	13% - 15%
Earnings Per Share	\$3.20	\$5-\$6	5	>\$7
Capital Expenditures	tures \$6.0B \$5.5B			\$5B
Free Cash Flow	\$0.2B	>\$2B		>\$4B
Adj. Net Debt	\$22B	\$19B - \$2	OB	\$15B
Key Assumptions	2023	Total Fleet Count <sup>2</sup>	2022	2023
Real GDP	Flat vs. 2022	Mainline	902	969
Fuel Price Per Gallon <sup>1</sup>	\$3.00 - \$3.20	Regional	352	325
Non-Operating Expense	\$1.3B	Total	1,254	1,294

#### PROFIT SHARING FORMULA

Delta's broad-based employee profit sharing program pays 10% of the company's adjusted annual profit to all eligible employees up to \$2.5 billion and 20% above that amount. Delta incurs employer taxes and other costs which add 2% to 2.5% at the 10% level and 3% to 4% at the 20% level.

Adjusted annual profit is calculated as the company's annual pre-tax income before profit sharing expense, special items and certain other items.

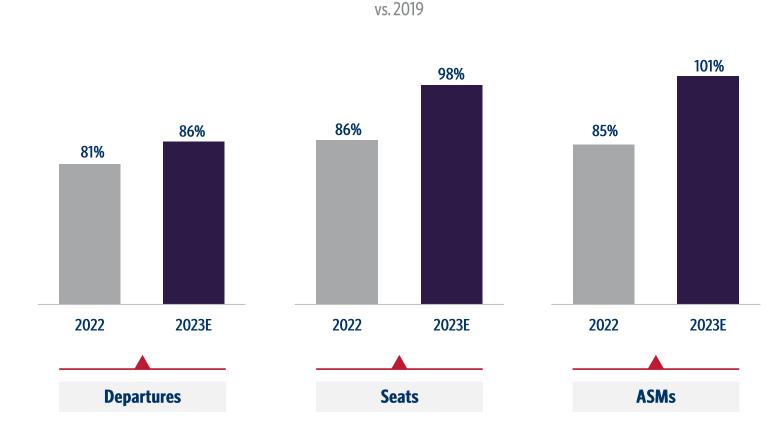
Note: All guidance metrics are adjusted for special items; non-GAAP financial measures reconciled in Appendix

<sup>1</sup>Fuel price guidance based on Brent at \$85 - \$90 per barrel, cracks at \$35 - \$40 per barrel, based on the last 30 trading day averages of the 2023 brent forward curve and spot jet cracks

<sup>2</sup>Fleet count as of year end

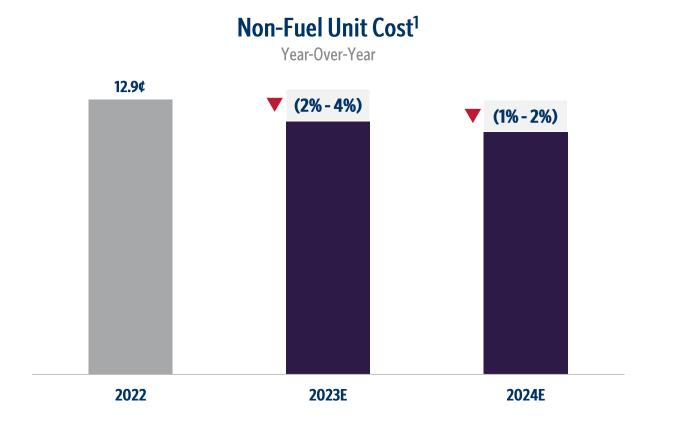
## Fleet Evolution Enables Efficient Capacity Restoration

**System Capacity Restoration** 





## 2023 Non-Fuel Unit Costs Expected To Decline 2% To 4% Year Over Year



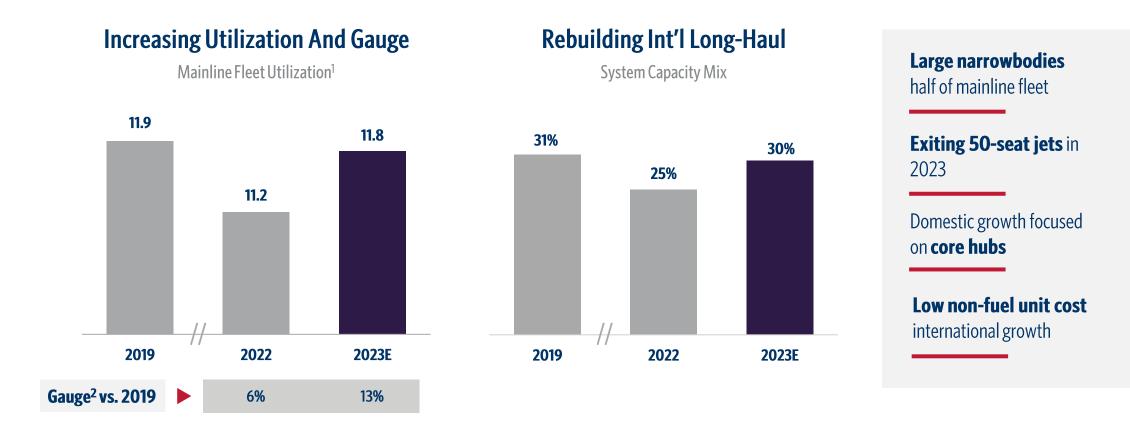
#### **UNIT COST DRIVERS**

- Operating leverage
- Low-cost capacity growth
- Driving efficiency
- Completing rebuild
- Managing inflation
- Investing to extend advantages

Note: Adjusted for special items; non-GAAP financial measures reconciled in Appendix

<sup>1</sup>Non-Fuel CASM excludes fuel and profit-sharing expense, includes ancillary business expense. Consistent with guidance on January 13, 2023, 2023 CASM-Ex guidance metrics include all expected labor cost increases. The estimated impact of the proposed agreement with Delta's pilots, which remains subject to approval, is estimated at a 3-point impact on year-over-year CASM-Ex for each quarter of the year

## Driving Operating Leverage With Lower-Cost Capacity Growth



<sup>1</sup> As of December 7, 2022; Mainline utilization is a measure of the average number of daily hours each mainline aircraft is flown, calculated as daily block hours / flying mainline aircraft. Daily block hours are a measure of the time between boarding door closing to door open on arrival <sup>2</sup>System gauge is the average number of seats per departure

Delta sometimes uses information ("non-GAAP financial measures") that is derived from the Consolidated Financial Statements, but that is not presented in accordance with accounting principles generally accepted in the U.S. ("GAAP"). Under the U.S. Securities and Exchange Commission rules, non-GAAP financial measures may be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for or superior to GAAP results. The tables below show reconciliations of non-GAAP financial measures used in this update to the most directly comparable GAAP financial measures. Reconciliations may not calculate due to rounding.

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Delta is not able to reconcile certain forward looking non-GAAP financial measures without unreasonable effort because the adjusting items such as those used in the reconciliations below will not be known until the end of the indicated future periods and could be significant.

Adjustments. These reconciliations include certain adjustments to GAAP measures, which are directly related to the impact of COVID-19 and our response. These adjustments are made to provide comparability between the reported periods, if applicable, as indicated below:

*Restructuring charges.* During 2020, we recorded restructuring charges for items such as fleet impairments and voluntary early retirement and separation programs following strategic business decision in response to the COVID-19 pandemic. During 2022, we recognized adjustments to certain of those restructuring charges, representing changes in our estimates or the outcome of contract negotiations. Restructuring charges in earlier periods include fleet and other charges, severance and related costs and other various items. Because of the variability in restructuring charges, adjusting for this item is helpful to investors to analyze our core operational performance

Loss on extinguishment of debt. This adjustment relates to early termination of a portion of our debt.

We also regularly adjust certain GAAP measures for the following items, if applicable, for the reasons indicated below:

*Third-party refinery sales.* Refinery sales to third parties, and related expenses, are not related to our airline segment. Excluding these sales therefore provides a more meaningful comparison of our airline operations to the rest of the airline industry.

DGS sale adjustment. Because we sold DAL Global Services, LLC ("DGS") in December 2018, we have excluded the impact of DGS from 2018 results for comparability.

Delta Private Jets adjustment. Because we combined Delta Private Jets with Wheels Up in January 2020, we have excluded the impact of Delta Private Jets from 2019 results for comparability.

*MTM adjustments and settlements on hedges.* Mark-to-market ("MTM") adjustments are defined as fair value changes recorded in periods other than the settlement period. Such fair value changes are not necessarily indicative of the actual settlement value of the underlying hedge in the contract settlement period. Settlements represent cash received or paid on hedge contracts settled during the applicable period.

*MTM adjustments on investments.* Unrealized gains/losses result from our equity investments that are accounted for at fair value in nonoperating expense. The gains/losses are driven by changes in stock prices, foreign currency fluctuations and other valuation techniques for investments in companies without publicly-traded shares. Adjusting for these gains/losses allows investors to better understand and analyze our core operational performance in the periods shown.

Aircraft fuel and related taxes. The volatility in fuel prices impacts the comparability of year-over-year financial performance. The adjustment for aircraft fuel and related taxes allows investors to better understand and analyze our non-fuel costs and year-over-year financial performance.

*Profit sharing.* We adjust for profit sharing because this adjustment allows investors to better understand and analyze our recurring cost performance and provides a more meaningful comparison of our core operating costs to the airline industry.

#### Operating Revenue, adjusted

	Year Ended December 31,							
(in billions)		2014	2	2018	2	2019	2	2022
Operating revenue	\$	40.0	\$	44.4	\$	47.0	\$	50.6
Adjusted for:								
Third-party refinery sales		-		(0.5)		(0.1)		5.0
DGS sale adjustment		-		(0.2)		-		-
Delta Private Jets adjustment		-		-		(0.2)		-
Operating revenue, adjusted	\$	40.0	\$	43.6	\$	46.7	\$	45.6

#### Operating revenue, adjusted related to premium products and diverse revenue streams

				Year I	Ended			
(in billions)	Decemb	oer 31, 2014	Decemb	er 31, 2018	Decemb	er 31, 2019	December	31, 2022
Operating revenue	\$	40	\$	44	\$	47	\$	51
Adjusted for:								
Third-party refinery sales		-		(1)		(0)		(5)
Operating revenue, adjusted	\$	40	\$	44	\$	47	\$	46
Less: main cabin revenue		23		21		22		20
Operating revenue, adjusted related to premium products and diverse revenue streams	\$	18	\$	23	\$	25	\$	25
Percent of operating revenue, adjusted related to premium products and diverse revenue streams		44%		52%		53%		55%

#### Operating Margin, adjusted

	Year Ended	2010 - 2014	2015 - 2019	Year Ended
	December 31, 2009	Average	Average	December 31, 2022
Operating margin	(1.2)%	6.6%	15.4%	7.2%
Adjusted for:				
Restructuring charges	1.5	1.3	-	(0.2)
MTM adjustments and settlements on hedges	-	1.0	(1.0)	0.1
Third-party refinery sales	-	0.0	0.1	0.8
Operating margin, adjusted	0.3%	9.0%	14.5%	7.8%

#### Pre-Tax Income, Net Income, and Diluted Earnings per Share, adjusted

Year Ended			Year Ended					
		Dec	emt	oer 31, 2	022		December 31, 2022	
	Pre	-Tax	Inc	come	N	et	Ear	nings
(in billions, except per share data)	Inc	ome		Гах	Inc	ome	Per Diluted Share	
GAAP	\$	1.9	\$	(0.6)	\$	1.3	\$	2.06
Adjusted for:								
Restructuring charges		(0.1)						
Loss on extinguishment of debt		0.1						
MTM adjustments on investments		0.8						
Non-GAAP	\$	2.7	\$	(0.7)	\$	2.1	\$	3.20



Free Cash Flow. We present free cash flow because management believes this metric is helpful to investors to evaluate the company's ability to generate cash that is available for use for debt service or general corporate initiatives. Free cash flow is defined as net cash from operating activities and net cash from investing activities, adjusted for (i) net redemptions of short-term investments, (ii) strategic investments and related, (iii) net cash flows related to certain airport construction projects and other and (iv) financed aircraft acquisitions. These adjustments are made for the following reasons:

Net redemptions of short-term investments. Net redemptions of short-term investments represent the net purchase and sale activity of investments and marketable securities in the period, including gains and losses. We adjust for this activity to provide investors a better understanding of the company's free cash flow generated by our operations.

Strategic investments and related. Cash flows related to our investments in and related transactions with other airlines are included in our GAAP investing activities. We adjust for this activity because it provides a more meaningful comparison to our airline industry peers.

Net cash flows related to certain airport construction projects and other. Cash flows related to certain airport construction projects are included in our GAAP operating activities and capital expenditures. We have adjusted for these items, which were primarily funded by cash restricted for airport construction, to provide investors a better understanding of the company's free cash flow and capital expenditures that are core to our operations in the periods shown.

*Financed aircraft acquisitions.* This adjustment reflects aircraft deliveries that are leased as capital expenditures. The adjustment is based on their original contractual purchase price or an estimate of the aircraft's fair value and provides a more meaningful view of our investing activities.

	Year	Ended
(in billions)	Decembe	er 31, 2022
Net cash provided by operating activities:	\$	6.4
Net cash used in investing activities:		(6.9)
Adjusted for:		
Net redemptions of short-term investments		(0.1)
Strategic investments and related		0.7
Net cash flows related to certain airport construction projects and other		0.4
Financed aircraft acquisitions		(0.2)
Free cash flow	\$	0.2

Gross Capital Expenditures. We adjust capital expenditures for the following items to determine gross capital expenditures for the reasons described below:

*Financed aircraft acquisitions.* This adjusts capital expenditures to reflect aircraft deliveries that are leased as capital expenditures. The adjustment is based on their original contractual purchase price or an estimate of the aircraft's fair value and provides a more meaningful view of our investing activities.

Net cash flows related to certain airport construction projects. Cash flows related to certain airport construction projects are included in capital expenditures. We have adjusted for these items because management believes investors should be informed that a portion of these capital expenditures from airport construction projects are either funded with restricted cash specific to these projects or reimbursed by a third party.

	Year Ended			
(in billions)	Decembe	er 31, 2022		
Flight equipment, including advance payments	\$	4.5		
Ground property and equipment, including technology		1.9		
Adjusted for:				
Financed aircraft acquisitions		0.2		
Net cash flows related to certain airport construction projects		(0.6)		
Gross capital expenditures	\$	6.0		

Adjusted Debt to Earnings Before Interest, Taxes, Depreciation, Amortization and Rent ("EBITDAR"). We present adjusted debt to EBITDAR because management believes this metric is helpful to investors in assessing the company's overall debt profile. Adjusted debt includes LGA bonds and operating lease liabilities. We calculate EBITDAR by adding depreciation and amortization to GAAP operating income and adjusting for the fixed portion of operating lease expense.

(in billions)	Decembe	
Debt and finance lease obligations	\$	23
Plus: Operating lease liability		8
Plus: Sale leaseback liability		2
Adjusted Debt	\$	33

	Year E	Year Ended			
(in billions)	December	31, 2022			
Operating income	\$	4			
Adjusted for:					
Depreciation and amortization		2			
Fixed portion of operating lease expense		1			
EBITDAR	\$	7			

Adjusted Debt to EBITDAR

5x



Adjusted Net Debt. Delta uses adjusted total debt, including aircraft rent, in addition to adjusted debt and finance leases, to present estimated financial obligations. Delta reduces adjusted total debt by cash, cash equivalents and short-term investments, resulting in adjusted net debt, to present the amount of assets needed to satisfy the debt. Management believes this metric is helpful to investors in assessing the company's overall debt profile.

(in billions)	Decembe	er 31, 2022
Debt and finance lease obligations	\$	23
Plus: sale-leaseback financing liabilities		2
Adjusted debt and finance lease obligations	\$	25
Plus: 7x last twelve months' aircraft rent		4
Adjusted total debt	\$	29
Less: cash, cash equivalents and short-term investments		(7)
Adjusted net debt	\$	22

After-tax Return on Invested Capital ("ROIC"). We present after-tax return on invested capital as management believes this metric is helpful to investors in assessing the company's ability to generate returns using its invested capital as a measure against the industry. Return on invested capital is tax-effected adjusted total pre-tax income divided by average adjusted invested capital. Average adjusted invested capital represents the sum of the adjusted book value of equity at the end of the last five quarters, adjusted for pension impacts within other comprehensive income. Average adjusted gross debt is calculated using amounts as of the end of the last five quarters. All adjustments to calculate ROIC are intended to provide a more meaningful comparison of our results to the airline industry.

	Year Ended December 31, 2022	
(in billions)		
Pre-tax income	\$	1.9
Adjusted for:		
Restructuring charges		(0.1)
Loss on extinguishment of debt		0.1
MTM adjustments on investments		0.8
Amortization of retirement actuarial loss		0.3
Interest expense, net and interest expense included in aircraft rent		1.4
Pre-tax adjusted income	\$	4.4
Tax effect		(1.1)
Tax-effected adjusted total pre-tax income	\$	3.3
Adjusted book value of equity	\$	12.1
Average adjusted gross debt		27.5
Averaged adjusted invested capital	\$	39.6

After-tax Return on Invested Capital

8%

Non-Fuel Unit Cost or Cost per Available Seat Mile, adjusted ("CASM-Ex")

	Year Ended	
(in cents)	December 31, 2022	
CASM	20.1	
Adjusted for:		
Restructuring charges	0.1	
Third-party refinery sales	(2.1)	
Aircraft fuel and related taxes	(4.9)	
Profit sharing	(0.2)	
CASM-Ex	12.9	

